

2017-2018 Assessment Cycle MCOBA_MBA / Health Care Administration

Mission (due 12/4/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / VP and Program / Department Mission

Mission of College or VP-area

Provide the mission for the College or VP-area in the space provided. If none is available, write "None Available in 2017-2018."

Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

Values:

Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.

Discovery: We foster intellectual curiosity, creativity, and innovation.

Excellence: We are committed to teaching, research, and service with quality and distinction.

Integrity: We demonstrate ethical, socially responsible, and professional behavior.

Relevance: We provide relevant curricula in an ever changing business environment.

Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

Mission of Program / Department

Provide the program / department mission in the space provided. The mission statement should concisely define the purpose, functions, and key constituents. If none is available, write "None Available in 2017-2018."

To encourage learning of core business functions among students from a diversity of academic and professional backgrounds by offering relevant self-paced management education in an environment conducive to success. Our instructional and intellectual initiatives will facilitate the career progression and personal development of our graduates, as well as enhance the effectiveness of the organizations for which they work, and the viability of the communities in which they live.

While engaged in the Master of Business Administration program, students will:

- be instructed by an appropriate balance of experienced professionals and respected academics.

- regularly associate with peers to foster competency in team settings.
- have the opportunity to interact and work with local businesses.
- prepare to assume leadership positions in a wide array of organizations of differing sizes, ownership structures, and markets.
- demonstrate enhanced competency and integrate knowledge of the fundamental disciplines of business (accounting, economics, finance, management, marketing, and quantitative analysis).
- utilize advanced technology for communication and productivity purposes.
- gain an understanding of the unique characteristics and connectivity of local, national, and global economies.
- understand the dynamic economic, legal, technological, cultural, and socio-political environments in which organization must operate, and realize the importance of adapting to ensure organizational prosperity and vitality.
- come to appreciate the importance of conducting business in an ethical manner, thereby avoiding moral dilemmas and conflicts-of-interest, and recognizing the significant responsibility to and potential impact of immoral behavior on organizational stakeholders.

Attachment (optional)

Upload any documents which support the program / department assessment process.

Assessment Plan (due 12/4/17)

Assessment Plan (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	The students will learn about the specific management and other related business concerns and issues unique to the healthcare field and understand the real world working environment of a major healthcare institution or setting. We will assess at least once a year.(Imported)								
Legends									
Standards/Outcomes									
Assessment Measures	<table border="1"> <thead> <tr> <th>Assessment Measure</th> <th>Criterion</th> <th>Attachments</th> </tr> </thead> <tbody> <tr> <td>Indirect - Student Evaluations</td> <td>90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.</td> <td>MBA_HCA_Assessment_Report.doc</td> </tr> </tbody> </table>			Assessment Measure	Criterion	Attachments	Indirect - Student Evaluations	90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position.	MBA_HCA_Assessment_Report.doc
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Program / Department Assessment Narrative

The primary purpose of assessment is to use data to inform decisions and improve programs (student learning)

and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. In the space below, describe the program's or department's overall plan for improving student learning and/or operations (the "assessment plan"). Consider the following:

- 1) What strategies exist to assess the outcomes?
- 2) What does the program/department expect to achieve with the goals and objectives identified above?
- 3) How might prior or current initiatives (improvements) influence the anticipated outcomes this year?
- 4) What is the plan for using data to improve student learning and/or operations?
- 5) How will data be shared within the Program/Department (and, where appropriate, the College/VP-area)?

Assessment Process

This goal is accomplished by requiring all MBA/HCA students to participate in two internships in a major healthcare setting. Whether the goal is accomplished is assessed by requiring the student's preceptor (supervisor) to evaluate the student's performance in carrying out the project goals of the internship. The preceptor is the student's immediate supervisor within the healthcare institution in which the internship is carried out and is an independent evaluator of the student's performance. The preceptor is required to answer nine specific questions concerning the student's performance, knowledge and fitness to manage in the healthcare field. The MBA/HCA students also take IBUS 540 and MGMT 590 in which two goals of the entire program are assessed.

Results & Improvements (due 9/15/18)

Assessment List Findings for the Assessment Measure level for The students will learn about the specific management and other related business concerns and issues unique to the healthcare field and understand the real world working environment of a major healthcare institution or setting. We will assess at least once a year.(Imported)

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Assessment Findings				
	Assessment	Criterion	Summary	Attachments

Measure			of the Assessments	Narratives
Indirect - Student Evaluations	Has the criterion 90% of our students are rate by the preceptor as adequately prepared for the internship, would be recommended for a health care management position, and would be rated positively as a candidate for a line management and leadership position. been met yet?			

Reflection (Due 9/15/18)